

2025

# Sponsorship Opportunities



# Create Your Own Prism of Light

Dear Friend,

At Radiant Health, we are dedicated to partnering with you in our shared journey toward community mental wellness.

We invite you to join us as a sponsor, playing a crucial role in enhancing our community health initiatives. Your sponsorship not only elevates our mission but also offers your brand extensive visibility and goodwill through access to new audiences via our events, media, and social platforms.

We invite you to sponsor what matters most to you at a financial level that aligns with your goals. As a trusted community partner, we offer sponsorship opportunities that promise to shine brightly in the lives of those we serve. Each sponsorship is created to offer tangible returns on your investment, including exclusive networking and experiences like no other.

Each sponsorship level provides unparalleled benefits tailored to your budget, ensuring your business stands out while supporting a cause that truly matters. Whether your focus is community support, mental health services, or educational initiatives, there's a pathway for you to make a significant impact. By joining us, you're not just a sponsor - you're creating a prism of light and support for mental fitness across our community.

Together, we can continue to make a meaningful impact, promoting the importance of mental health care.

Gratefully,

*Your Friends at Radiant Health*





# Circle of Friends

*Friends don't let friends miss out on the Circle of Friends luncheon! Join us for the 21st Circle of Friends, the annual luncheon hosted by Radiant Health at Indiana Wesleyan University on March 4, 2025, from 11:30 am to 1:00pm.*

*This event is more than just a meal – when you become a sponsor, you're joining a community of radiant souls who are committed to creating a brighter kind of better for children and families. Each year, we focus on a mission-centric topic to shine a light of awareness on. With over 220+ people in attendance, Circle of Friends is the perfect opportunity to connect with like-minded individuals, support a great cause, and shine the radiant light of hope by giving generously to help raise **\$50,000**.*



## Sponsor & Dine

### Presenting Sponsor – \$5,000

- Branded as presenting sponsor
- 8 tickets to the event with preferential seating
- Special mentions throughout the event
- Large logo included in all promotional marketing and on ticketing site
- Social media post acknowledging sponsorship

### Circle of Friends Sponsor – \$2,500

- 8 tickets to the event with preferential seating
- Special mention at the event
- Logo included in promotional marketing and on ticketing site
- Social media post acknowledging sponsorship

### Gold Circle Sponsor – \$1,250

- 8 tickets to the event with preferential seating
- Logo included in event presentation media and on ticketing site
- Social media post acknowledging sponsorship

### Circle Sponsor – \$625

- 8 tickets to the event
- Logo included in event presentation media and on ticketing site

## Sponsor & Shine

### Speaker Sponsor – \$5,000

- Logo on podium signage
- Special mention at beginning of event
- Logo included in event presentation media and on ticketing site
- Social media post acknowledging sponsorship

### Technology Sponsor – \$2,500

- Sponsorship of ticketing site with logo featured prominently at the top of the site
- Logo included in event presentation media
- Social media post acknowledging sponsorship

### Hospitality Sponsor – \$1,000

- Logo displayed on ticketing site and at check-in table
- Name recognition in event presentation media

### Design Sponsor – \$500

- Logo displayed on table centerpieces
- Name recognition in event presentation media

### Marketing Sponsor – \$250

- Logo included in promotional marketing
- Name recognition in event presentation media and on ticketing site

# Mental Health Matters Grant County

*Mental Health Matters is a FREE community event geared toward youth of all ages with the purpose in mind of supporting mental wellness in our students. Held in Grant County, students are offered free opportunities that teach emotional self-regulation, coping skills, and promote mental wellness through a variety of activities.*

*A fun and poignant event that is designed with the intentionality of creating a fun, safe environment for children and families to help create positive experiences, and community. Our goal is to have 500+ children and families in attendance on April 30, 2025.*



## **Empowerment Sponsor – \$3,000**

- Co-branded lead sponsor on the Mental Health Matters logo that will be on all marketing
- Logo on communications and all social media posts
- Logo on promotional items and recognition at event
- Name listed as sponsor on t-shirts

## **Champion Sponsor – \$1,000**

- Recognized in a social media post
- Logo on promotional item and recognition at event
- Recognized on a sign at the event
- Name listed as sponsor on t-shirts

## **Wellness Sponsor – \$500**

- Recognized in a social media post
- Recognized on a sign at the event
- Name listed as sponsor on t-shirts

## **T-Shirt Sponsor – \$250**

- Name listed on t-shirts that volunteers will wear
- Name listed on free t-shirts that will be given out at the event to youth





# Mental Health Matters Blackford County

*Following the success of Mental Health Matters in Grant County, we are thrilled to bring it to the Blackford County community as well. Our goal is to grow this event in Hartford City and have 150+ children and families in attendance.*

*Mental Health Matters is a FREE community event geared toward youth of all ages with the purpose in mind of supporting mental wellness in our students. Students are offered free opportunities that teach emotional self-regulation, coping skills, and promote mental wellness through a variety of activities.*



## Empowerment Sponsor – \$3,000

- Co-branded lead sponsor on the Mental Health Matters logo that will be on all marketing
- Logo on communications and all social media posts
- Logo on promotional items and recognition at event
- Name listed as sponsor on t-shirts

## Champion Sponsor – \$1,000

- Recognized in a social media post
- Logo on promotional item and recognition at event
- Recognized on a sign at the event
- Name listed as sponsor on t-shirts

## Wellness Sponsor – \$500

- Recognized in a social media post
- Recognized on a sign at the event
- Name listed as sponsor on t-shirts

## T-Shirt Sponsor – \$250

- Name listed on t-shirts that volunteers will wear
- Name listed on free t-shirts that will be given out at the event to youth



# Crystal Ball

*Crystal Ball is an event that has been hosted for the last 30+ years and the largest fundraiser for Radiant Health. Join in the tradition of a formal dinner, entertainment, auction, fun, and surprises! All to benefit children and families struggling with life's hurts. The event and sponsorships sell out quickly and we are proud to host over 220 people. Mark your calendar to get fancy and raise money on Saturday, September 6, 2025, to help raise **\$175,000**.*



## Sponsor & Dine

### Signature Sponsor – \$10,000

- Co-branded as lead sponsor
- 16 tickets to event with preferential seating
- Logo on podium signage
- Special mentions throughout the event by emcee
- Large logo included in promotional marketing

### Diamond Sponsor – \$7,500

- 16 tickets to event with preferential seating
- Logo on podium signage
- Special mentions throughout the event by emcee
- Large logo included in promotional marketing

### Entertainment Sponsor – \$5,000

- Exclusive sponsorship of entertainment
- 8 tickets to event
- Special mention at beginning of event and during entertainment from 9 pm to 12 am
- Logo included in promotional marketing

### Live Auction Sponsor – \$5,000

- Exclusive sponsorship of live auction
- 8 tickets to event
- Special mention at beginning of event and live auction
- Logo included in promotional marketing

### Technology Sponsor – \$5,000

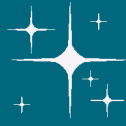
- Sponsorship of mobile bidding site with logo featured prominently at the top of the site
- 8 tickets to event
- Special mention at beginning of event
- Logo included in promotional marketing

### Crystal Sponsor – \$2,500

- 8 tickets to event
- Special mention at event
- Logo included in promotional marketing

### Table Sponsor – \$1,250

- 8 tickets to event
- Logo included in promotional marketing



## Sponsor & Shine

### Afterparty Sponsor – \$2,500

- Exclusive sponsorship of afterparty
- Special mention during entertainment from 9 pm to 12 am
- Logo displayed on cocktail napkins for late night bites

### Valet Sponsor – \$1,250

- Exclusive sponsorship of valet services
- Logo displayed on promotional item

### Silent Auction Sponsor – \$1,000

- Logo displayed on mobile bidding site and at check-in table
- Name recognition in event presentation media

### Bar Sponsor – \$750

- Logo displayed on bar during event
- Name recognition in event presentation media

### Photobooth Sponsor – \$500

- Logo displayed at photobooth
- Name recognition in event presentation media

### Flower Sponsor – \$500

- Logo displayed on floral pick in select arrangements
- Name recognition in event presentation media

### Marketing Sponsor – \$250

- Logo included in promotional marketing
- Name recognition in event presentation media and on mobile bidding site





# Signs of Recovery

This September, join us in celebrating National Recovery Month by participating in our empowering campaign, "Signs of Recovery." With yard signs emblazoned with powerful messages, we aim to light up the community with hope and support for recovery. Strategically placed at Radiant Health locations and Recovery Champion Sponsor businesses, these signs are more than just words—they represent a community movement towards mental health awareness and transformative recovery.



## Recovery Champion Sponsor – \$1,000

- Exclusive logo on yard sign for display at your business
- Logo on yard signs displayed at Radiant Health locations
- Social media post acknowledging sponsorship

## Progress Advocate Sponsor – \$500

- Logo on yard signs displayed at Radiant Health locations
- Social media post acknowledging sponsorship

## Hope Sponsor – \$250

- Logo on yard signs displayed at Radiant Health locations

