

# **Privacy Policy**

Last Updated: May 2023

This Privacy Policy (the "Privacy Policy" or the "Policy") governs the manner in which Radiant Health and its affiliates and subsidiaries ("Radiant Health" or "We" or "Us") collect, use, maintain, and disclose information collected from users ("Users" or "You") of the Radiant Health websites, including, getradiant.org ("Site") when You visit the Site.

We collect and use information as reasonably necessary to fulfill requests by Users, to operate our business, and to comply with the law. By using this Site, you signify your acceptance of this policy. If you do not agree to this Policy, please do not use our Site. This Privacy Policy shall also be deemed part of the Radiant Health Site Terms of Use.

#### **Notice of Privacy Practices**

For information on how We collect and use medical and health information protected under the Health Insurance Portability and Accountability Act of 1996 (HIPAA), please review the Notice of Privacy Practices.

#### **How Do We Collect Personal Information?**

Many areas of the Site can be visited without submitting any personally identifiable information ("Personal Information"). However, there are some areas that require an account to access.

We collect Personal Information from you that you provide to us when you:

- Register on the Site
- Subscribe to a mailing list
- Respond to a survey

- Fill out a form
- Submit or post content
- Engage in other activities, services, features or resources we make available on our Site that request your information.

The Personal Information that You provide, and We collect may include Your:

- Name
- · Contact information, such as
  - Mailing Address
  - Phone Number
  - E-mail Address
- Other Personal Information you provide to us

## What Information is Automatically Collected?

We collect certain information automatically. This includes:

- Your domain name:
- The browser name and type of computer You are using
- Technical information about Your computer, such as the operating system and the Internet service providers You are using, and other similar information.

This information is not considered personally identifiably unless it is combined with contact information, account information, or other information that is unique to You. We only combine automatically collected data with identifiable data if it is necessary to do so to complete a task you have asked us to perform (for example, to troubleshoot a problem you are having with the Site) or if We notify You (for example, if You fill out a form and there is a statement telling you it will be matched with automatically collected data).

#### Disclosure and Protection of Personal Information

It is Radiant Health's intention to obtain Personal Information only by fair and lawful means, and to use Personal Information to service your needs and requests. Radiant Health will not process Personal Information in a manner incompatible with the purposes for which it was originally collected unless later authorized by the individual from whom the information was collected or unless allowed by law. We will not keep Personal Information longer than is necessary for the purposes for which it was originally gathered.

When We do collect and process Personal Information about individuals, we will disclose certain information on a reasonable and timely basis upon written request of the individuals from whom the Personal Information was collected. The disclosed information will include what Personal Information is being collected, who is collecting it, how and for what purposes it is being collected, how it is being used and to whom it is being disclosed.

#### **How Can You Correct Personal Information?**

We will allow individuals reasonable access to their Personal Information to verify, correct or delete inaccurate data. You may do so by:

- Logging into your User account and changing your information in your User profile or
- You can send an email to us asking that the information be corrected: hello@getradiant.org.

#### **How Do We Use Personal Information?**

We may use Personal Information to/for:

- Improve user experience
  - We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- Improve customer service
  - The information you provide helps us respond to your customer service requests and support needs more efficiently.
- Improve our Site
  - We may use the feedback you provide to improve our products and services.

#### Process payments

- We may use the information Users provide about themselves when making a request to provide services t. We do not share this information with outside parties except to the extent necessary to provide the service.
- Run a promotion, contest, survey or other Site feature
  - To send Users information they agreed to receive about topics we think will be of interest to them.

### Send periodic emails

- We may use the email address to send User information and updates pertaining to a service request. It may also be used to respond to User inquiries, questions, and/or other requests. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.
- The purposes specified at the time of collection
  - o There may be other purposes that are specified when the information is collected
- Content on the Site, when uploaded by You or with Your permission
  - We may permit You to upload pictures or comments to the Site.
- As otherwise required or permitted by law
  - There may be times when the law permits or requires Us to use information for other purposes.

Certain information that is provided to the Site may not be private, and You may be required to provide certain information to access certain areas of the Site. For example, some areas of the Site may require the use of a username and password. You may also be permitted to post certain content for public viewing on the Site. Please consider carefully the information that you choose to post for public viewing on the Site.

Most areas of the Site can be viewed by the general public. We have no control over, and disclaim responsibility or liability for, how other Users may respond to, use or misuse the content that You post

for public viewing on this Site, or for any actions taken by other Users related to content that You post on the Site.

#### **How Do We Share Your Personal Information?**

We may share information about Users of our Site:

- With other companies, agencies or contractors affiliated with Radiant Health in order for Radiant Health to provide products and services.
- As permitted or required by law; for example, to the extent necessary to comply with laws, regulations, court orders, government agencies or investigations and similar legal instructions, to resolve disputes, enforce the Terms of Use or this Policy, or to protect Radiant Health rights and property.
- With third party service providers that help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys, if You have agreed to receive them, web hosting services, shipping, payment processing, contact verification, market research, and organization of promotions, or other subcontractors; however, we will provide these contractual parties only with the Personal Information necessary to perform the work for which they were contracted.
- With companies that are disclosed to You at the time You provide the Information.
- With our business partners, trusted affiliates and advertisers to help provide services.

Radiant Health will not sell Personal Information to any third party and we will make commercially reasonable efforts to maintain the confidentiality of such information, in accordance with our contractual obligations as well as in compliance with those laws applicable in the states and countries in which we conduct business (you should be aware that laws in all jurisdictions are not the same, and that some may have stricter requirements than others).

#### **How Do We Protect Your Information?**

We use reasonable data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site. However, it is impossible to guarantee security of any website, or of data transmitted over the Internet. While we seek to protect

information, we cannot guarantee the security of any personal information You provide through the Site.

### **Web Browser Cookies; Third Party Service Providers**

We use "cookies" to enhance User experience. Cookies are small text files that are placed on your hard drive. Cookies provide non-personal information which allows us to track the anonymous use of our Site, including use and traffic statistics each time you visit by placing small data files placed on your hard drive by the Site. Cookies also make the Site more convenient and easier to navigate for you, but they do not collect personal information. Cookies can be 'session cookies' (which are deleted when you close your browser) and/or 'persistent cookies' which remain on your computer for a longer period of time. You can disable or reject the use of cookies, by modifying the appropriate settings on your browser. Note that by doing so some parts of the Site may not function properly.

Radiant Health may use third party service providers, such as Google Analytics, to help analyze how users use the Site. By visiting this web site, you are agreeing to our use of cookies for these purposes. For example, services like Google Analytics collect information anonymously and reports website trends without identifying individual visitors. Google Analytics collects only the IP address assigned to you on the date you visit the Site, rather than your name or other personally identifying information. Google Analytics uses cookies to collect information such as how often users visit the Site, what pages are visited, and what other sites are used prior to coming to the Site. Although Google Analytics plants a persistent cookie on your web browser to identify you as a unique user the next time you visit the Site, the cookie cannot be used by anyone but Google ® . Radiant Health does not combine the information collected through the use of Google Analytics with other personally identifiable information. Radiant Health uses the information we get from Google Analytics only to improve our Site. Google's ability to use and share information collected by Google Analytics about your visits to the Site is restricted by the Google Analytics Terms of Use, <a href="http://www.google.com/analytic...">http://www.google.com/analytic...</a>;and the Google Privacy Policy, . If you are interested in learning about opting out of Google Analytics, visit: https://tools.google.com/dlpag....http://www.google.com/policies..... If you are interested in learning about opting out of Google Analytics, visit: <a href="https://tools.google.com/dlpag...">https://tools.google.com/dlpag...</a>.

## **Opting Out of Marketing Communications**

Your Personal Information may be used to provide you with information regarding additional opportunities and information about Radiant Health products and services; and accordingly, by using the Site and providing such Personal Information, you consent to such use. However, to the extent required by law, we will provide mechanisms for opting out of mass marketing communications targeted by Personal Information we have collected or otherwise obtain consent in the manner required by applicable law. These mechanisms will normally be available on the relevant email or web site, but you may always notify us at the address specified below under "Contact Us". Requests to opt out of communications based on data controlled by third parties must be made through the third party. Notwithstanding the foregoing, there may be some jurisdictions requiring stricter opt-in versus opt-out mechanisms relating to these types of communications and we will comply with the applicable laws in such locations.

### **Third-Party Websites**

This Site may provide links to other third-party websites, including social media sites. These links are provided to you for your convenience only, and you access them at your own risk. We do not endorse the products of those companies, do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. Even if the third party is affiliated with Radiant Health, if you choose to use these third-party websites, Radiant Health is not responsible for the conditions or results of use, privacy policies or practices, or the content of such external links or the person or entity responsible for them. You should review the applicable terms of use and privacy policy provisions of such third-party websites before using them.

#### **California Do Not Track Notice**

Many internet browsers have "Do Not Track" features which, when turned on, send a signal (the "DNT signal") to the websites a user visits that indicates the User does not want to be tracked. Because there is not yet a common understanding of how to interpret DNT signals, and there is no common definition of "tracking", we do not currently respond to DNT signals on the Site. We do not engage in targeted behavioral advertising.

## **Protecting Children's Privacy**

Radiant Health does not knowingly request or collect Personal Information from any person under the age of 13. If We become aware that We have collected personal information from a child under 13 years of age, We will promptly remove such information. If You believe We have collected information from your child, please notify us through "Contact Us".

### **Amendments to this Privacy Policy**

Radiant Health may amend this Policy at any time by posting a revised version on this Site. Any such amendment will be effective at the time it is posted unless a delayed effective date is expressly stated in the revised version. We will post the revised Policy on the Site with a changed "Last Revised" data and your continued use of this Site after such changes have been posted will constitute your acceptance of the changes. You are expected to check this Site from time to time for changes to the Policy, as they are binding on you. If you have questions, we can be contacted at hello@getradiant.org.

### **Enforceability**

In the event any of the provisions of this Privacy Policy shall be held to be unenforceable, the remaining provisions shall be unimpaired, and the unenforceable provision shall be replaced by such enforceable term or provision as comes closest to the intention underlying the unenforceable term or provision. This Privacy Policy shall be subject to and do not alter any other agreements you have entered into with Radiant Health.

#### **Applicable Law**

This Site is owned by Radiant Health from its offices within the State of Indiana, United States of America. By accessing this Site, you agree that all matters relating to your use of this Site and the terms of this Privacy Policy shall be governed by the statutes and laws of the State of Indiana, and the federal laws of the U.S.A., without regard to the conflicts of laws principles thereof. The application of the United Nations Convention of Contracts for the International Sale of Goods, and the model Uniform Computer Information Transactions Act approved by the National Conference of Commissioners on Uniform State Laws (as enacted and/or modified into any state law in the U.S.A.), are expressly excluded and shall not apply.

## **Access from Outside the United States; Acceptance of Policy**

We only offer services within the United States, and the Site is only intended to be used by Users in the United States. If You are visiting the Site from outside the United States of America, Your information will be transferred to, stored, and processed in the United States. The privacy laws of the United States may not be as protective as those in your jurisdiction. By visiting the Site, you consent to the transfer of Your information to the United States and the use and disclosure of Your information as described in this Privacy Policy.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at hello@getradiant.org.